



# KSNUAHS News Letter



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## *From the Vice-Chancellor's Desk.....*

### Greetings to all.....

Agriculture continues to be a key driver of economic development, contributing 18.2% to the national GDP and demonstrating a robust annual growth rate of 5% between 2017 and 2023. This growth reflects the sector's resilience in the face of various challenges. With a view to accelerating agricultural growth and promoting rural prosperity, several new initiatives have been launched. One such initiative is the Prime Minister Dhan Dhanya Krishi Yojana-Developing Agricultural District Programme, implemented in partnership with state governments. In its first phase, the programme targets 100 districts characterized by low productivity, moderate cropping intensity, and below-average credit access. It aims to foster comprehensive development through sustainable agriculture, improved access to institutional credit, conservation of natural resources, and reduction of post-harvest losses by developing storage infrastructure at the block and panchayat levels. The programme is expected to benefit approximately 1.7 crore farmers. Unemployment and rural-to-urban youth migration remain key obstacles to programme. To address these issues, Rural Prosperity and Resilience Programme has been introduced. It seeks to generate employment opportunities for rural youth, women, landless labourers, and marginal and small farmers by enhancing skills, stimulating investment, promoting demand-driven technologies, and strengthening the rural economy. India has made significant progress toward self-sufficiency in production of pulses with cultivated area expanding by over 50%. This is due to the central government's assurance of procurement at remunerative prices. Increased consumer incomes have also contributed to greater consumption of pulses. To further this advancement, the government has initiated a six-year mission focused on achieving self-reliance (Atmanirbhar Bharat) in the growth of pulses, particularly Tur, Urad, and Masur. Under this mission, all pulse growers are guaranteed procurement at fair prices through agencies such as NAFED and NCCF. Rising consumer awareness around nutrition and health has driven increased demand for fruits, vegetables, and millets (shreecanna). To support this shift, the government has introduced a comprehensive programme in collaboration with state governments, involving Farmer Producer Organizations (FPOs) and cooperatives to improve production and streamline supply chains. To promote climate-resilient agriculture, a National Mission on High-Yielding Seeds has been introduced. The mission focuses on developing and commercializing pest-resistant, climate-resilient, high-yielding seeds by strengthening the agricultural research ecosystem. Additionally, a five-year Cotton Productivity Mission has been introduced to enhance yields, sustain cotton farming, and promote extra-long staple cotton varieties. This mission is expected to benefit lakhs of cotton growers and ensure a reliable supply of quality cotton to support India's traditional textile sector. To address capital constraints in agriculture, the credit limit under the Kisan Credit Card scheme has been raised from ₹3 lakh to ₹5 lakh under a modified interest subvention scheme. This is expected to benefit 7.7 crore farmers, including fishermen and dairy farmers, by reducing dependence on informal lending sources. In pursuit of self-reliance in urea production, three dormant urea plants have been revived, and a new facility has been established in Assam. Furthermore, India Post is set to be transformed into a major public logistics organization, supporting artisans (Vishwakarmas), new entrepreneurs, self-help groups, MSMEs, and larger business entities. The budget reaffirms the critical role of agriculture in national development. It introduces new opportunities for farmers, entrepreneurs, women, and youth. This will pave way for laying the foundation for inclusive growth. The onus now lies with stakeholders to effectively leverage these initiatives for long-term benefits.



*Dr. R. C. Jagadeesha*

**Technology can advance yield and productivity, but only public policy can advance the income of farmers. There has to be a synergy between technology and public policy. -M. S. Swaminathan**



## 9<sup>th</sup> Convocation of KSNUAHS



Keladi Shivappa Nayaka University of Agricultural and Horticultural Sciences, Shivamogga, has organized the **9<sup>th</sup> Convocation** on **22-01-2025** at Main Campus, Iruvakkki. His Excellency, the Honorable Governor of Karnataka and Chancellor of the University, Government of Karnataka Shree Thawarchand Gehlot presided over the ceremony, awarded the Gold Medals and conferred the degrees upon the graduating students. An Honorary Doctorate was conferred on Shri Kagodu Thimmappa, former Speaker of the Karnataka Legislative Assembly.



**Sanjeetha N. S., B.Sc. (Hons.) Agriculture,**  
College of Agriculture, Shivamogga.



**Darshan B., B.Sc. (Hons.) Horticulture,**  
College of Horticulture, Mudigere



**Supritha M. M., B.Sc. (Hons.) Forestry,**  
College of Forestry, Ponnampet.



**K. B. Devika, B.Sc. (Hons.) Horticulture,**  
College of Horticulture, Hiriur

During the 9th Convocation, degrees were awarded to 793 undergraduate students (B.Sc. in Agriculture, Horticulture, and Forestry), 176 postgraduate (M.Sc.) students, and 25 doctoral (Ph.D.) candidates. The University also awarded 76 Gold Medals to 55 meritorious students in recognition of their academic excellence.



## Yuva Savishkara-Youth Festival-2024



The Yuva Savishkara - Youth Festival -2024 of Keladi Shivappa Nayaka University of Agricultural and Horticultural Sciences (KSNUAHS) was inaugurated at the College of Agriculture, Shivamogga. Students from the constituent colleges of KSNUAHS actively participated in various cultural and competitive events.



College of Agriculture, Shivamogga, emerged as the overall champion of the festival.



College of Horticulture, Hiriyur



College of Forestry, Ponnampet



## Rural Work Experience Programme (RWEP)



The College of Horticulture, Mudigere, organized the Rural Horticultural Work Experience Programme (RHWEP) Exhibition on **04-02-2025** at Lingapanakoppalu village, Halebiddu Hobli, Belur Taluk. The programme was inaugurated by Dr. R.C. Jagadeesha, Hon'ble Vice Chancellor, KSNUAHS, Shivamogga. In his inaugural address, Dr. Jagadeesha emphasized the significance of rural cottage industries and encouraged rural youth to pursue entrepreneurship in agriculture and allied sectors profitably. He also urged the gathering to make use of quality seeds, seedlings, and other inputs produced by KSNUAHS, Shivamogga. Dr. B. Hemla Naik, Director of Education chaired the programme and addressed the farmers at all centres. A traditional "Danya Pooje" ceremony was conducted by Paramapoojya Sri. Sri. Somashekara Shivacharya Mahaswamiji, who also shared his personal experiences in the agriculture field with the farmers.



**RHWE Exhibition organised by College of Agriculture, Shivamogga at Antharagange Village, Bhadravathi Tq.**



**RHWE Exhibition organised by College of Agricultural Sciences, Iruvakk at Nelavagilu, Shikaripura Tq.**



**RHWE Exhibition organised by College of Horticulture, Hiriur at Siddavvana Village, Chitradurga Dist.**



**RHWE Exhibition organised by College of Forestry, Ponnampet at Gavadagere Village, Hunsur Tq.**



## Zonal Research and Extension Workshop-2025



The Zonal Research and Extension Planning (ZREP) Workshop for 2025 was conducted at the Zonal Agricultural and Horticultural Research Station (ZAHRS), Brahmavar, from **13-03-2025 to 15-03-2025** and ZAHRS Shivamogga from **21-03-2025 to 22-03-2025**. During the workshop, research proposals and extension activities for the year 2024–25 were reviewed and new proposals for the year 2025–26 were finalized.

## Beekeeping Training Programmes under ICAR TSP Project

Under the ICAR Tribal Sub-Plan (TSP) project titled *“Empowering the Scheduled Tribes with Beekeeping Techniques in Shivamogga District of Karnataka,”* eight three-day beekeeping training programmes and a one-day awareness programme were conducted across various taluks of Shivamogga. These programmes collectively benefited 280 Scheduled Tribe (ST) participants. Additionally, eight exposure visits were organized, involving 240 beneficiaries, to enhance practical knowledge and field-level understanding. All trainees were provided with essential beekeeping materials to support their initiation into the activity. As a positive outcome of the initiative, several participants have already adopted beekeeping as a subsidiary occupation, reflecting the programme's effectiveness in promoting sustainable rural livelihoods.



## “Certification Course on Integrated Nutrient Management”

A certification course on *Integrated Nutrient Management (INM)* for input dealers of Primary Agricultural Co-operative Societies was conducted from **January 6 to January 20, 2025**. The programme was inaugurated by Dr. R. C. Jagadeesha, Hon'ble Vice Chancellor, KSNUAHS, Shivamogga. In his inaugural address, Dr. Jagadeesha emphasized the importance of soil testing and advised input dealers to recommend fertilizers based on soil test results to promote sustainable nutrient management. The course provided comprehensive training on various approaches to INM. Participants were also taken on field visits to observe successful enterprise integration on farmers' fields, vermi compost production units at Ramachandrapura Mutt, the Fertilizer Quality Control Laboratory and Biocontrol Laboratory at the District Agriculture Training Centre, Davanagere, and Taralabalu ICAR-KVK, Davanagere. A total of 25 input dealers benefited from the certification course, gaining practical and theoretical knowledge to enhance their service delivery in nutrient management.





## Launching of Kisan Samriddhi Mobile App

The *Areca Growers' Conclave*, held on **January 18, 2025** in Sagara Taluk of Shivamogga District, Karnataka, marked a landmark occasion in the history of Indian agriculture. During this event, the Hon'ble Minister of Agriculture and Farmers' Welfare and Rural Development, Government of India, Shri Shivraj Singh Chouhan, officially launched the **Kisan Samriddhi Mobile App**.

This mobile application, a key initiative under the Digital Vyapar Network, is aimed at empowering farmers, Farmer Producer Organizations (FPOs), and agri-entrepreneurs by serving as a comprehensive digital platform. The app is designed to offer a one-stop solution by integrating services such as market access, input supply, financial assistance, and expert advisory support, thereby streamlining agricultural commerce and decision-making. The event witnessed the presence of prominent dignitaries, including Shri B. Y. Raghavendra, Member of Parliament, Shivamogga constituency; Shri Vishweshwara Hegde Kageri, Member of Parliament, Uttara Kannada constituency; District Minister Shri Madhu Bangarappa; MLA Shri Gopalakrishna Beluru; Dr. R.C. Jagadeesha, Hon'ble Vice Chancellor, Keladi Shivappa Nayaka University of Agricultural and Horticultural Sciences, Shivamogga; and Dr. C. Sunil, Senior Scientist & Head, ICAR-KVK, Shivamogga. Several notable politicians and long-time advocates of the farming community were also in attendance. The event drew an audience of over 6,000 participants, including farmers, farm women, rural youth, and members of the general public. The launch of the *Kisan Samriddhi Mobile App* represents a significant step toward advancing digital agriculture and enhancing the socio-economic well-being of the farming community in India.



## Annual Review 2024-25 and Annual Action Plan 2025-26 Meeting

The **Annual Review and Action Plan Meeting** for 2024-25 and 2025-26 of the ICAR-Krishi Vigyan Kendras (KVKs) of Southern Karnataka, comprising 16 KVKs, was held from **March 5 to 7, 2025**, at the Farmers' Training Hall, ICAR-KVK, Chikkamagaluru. Dr. Gurumurthy K. T., Directorate of Extension, KSNUAHS, Shivamogga, delivered the welcome address. The programme was inaugurated by Dr. V. Venkatasubramanian, Director, ICAR-ATARI, Zone XI, Bengaluru, and presided over by Dr. R. C. Jagadeesha, Hon'ble Vice Chancellor, KSNUAHS, Shivamogga. Dr. Y. N. Shivalingaiah, Directorate of Extension, UAS, Bengaluru, was the Guest of Honour. During the workshop, Heads of all participating KVKs presented their performance reports for the year 2024-25 and proposed action plans for 2025-26, which were subsequently reviewed and approved. In recognition of their significant contributions and dedicated service, Dr. V. Venkatasubramanian felicitated all KVK heads. He also expressed his appreciation to all participants for their active engagement, which contributed to the successful conduct of the meeting.



## Short Course on Integrated Farming System

Keladi Shivappa Nayaka University of Agricultural and Horticultural Sciences (KSNUAHS), Shivamogga, in collaboration with ICAR-Agricultural Technology Application Research Institute (ATARI), Zone XI, Bengaluru, and ICAR-Krishi Vigyan Kendra (KVK), Shivamogga, organized a 10-day national-level training programme on *"Integrated Farming Systems Approaches to Achieve Food and Nutrition Security for Increasing Profitability"*.





**Employment, and Climate Resilience.”** The programme was held at KVK, Shivamogga, beginning on **March 17, 2025**. The training was inaugurated by Dr. V. Venkatasubramanian, Director, ICAR-ATARI, Bengaluru, who highlighted the KVK's role in demonstrating integrated models in agriculture, horticulture, and animal husbandry, and its commitment to farmer welfare through technology transfer and training. He emphasized the benefits of Integrated Farming Systems in enhancing economic viability, livelihood sustainability, and nutritional security for farming communities. Shri Hemanth N., Chief Executive Officer, Zilla Panchayat, Shivamogga, inaugurated the Integrated Farming System block. The programme was chaired by Dr. R. C. Jagadeesha, Hon'ble Vice Chancellor, KSNUAHS, Shivamogga, Dr. T. K. Prabhakar Shetty, Member, Board of Management, GKVK, UAS, Bengaluru and Dr. B. Hemla Naik, Director of Education, KSNUAHS, Shivamogga were also present. A total of 30 Scientists and Assistant Professors from Karnataka, West Bengal, Kerala, Maharashtra, and Uttar Pradesh participated in the training.

### National Conference on Biodiversity Conservation and Climate Change Mitigation for Sustainable Future

The Department of Forest Products and Utilization and the Department of Natural Resource Management, College of Forestry, Ponnampet, organized a National Conference on ***“Biodiversity Conservation and Climate Change Mitigation for a Sustainable Future”*** in hybrid mode from **March 25 to 26, 2025**.

Dr. R. C. Jagadeesha, Hon'ble Vice Chancellor, KSNUAHS, Shivamogga inaugurated the conference and Dr. B. Hemla Naik, Director of Education, KSNUAHS, Shivamogga released the Abstract Sevenser and addressed the gathering. The conference



received 123 abstracts from participants across India under four major thematic areas: Biodiversity: Status, Threats, and Its Conservation, Bio-prospecting and Sustainable Utilization of Bio-resources, Climate Change: Present Scenario and Future Challenges, Alternative Energy Sources to Combat Climate Change.

### Awards and Recognition

Dr. Jyoti M. Rathod, Professor and Head, Department of Food and Nutrition, College of Agricultural Sciences, Iruvakk, KSNUAHS, Shivamogga, was conferred the prestigious **“Dr. M. S. Swaminathan Award.”** Dr. Shruti Nayak, Assistant Professor, Department of Food and Nutrition, College of Agricultural Sciences, Iruvakk, KSNUAHS, Shivamogga, received the **“Young Scientist Award.”** These awards were presented during the 9th International Conference on ***“Agri. Next: Future Trends in Agriculture”*** (ICANFTA-2025) held from **February 10 to 12, 2025**, at Brainware University, Kolkata. The event was jointly organized by the Department of Agriculture, Brainware University; Just Agriculture Education Group; and ISAHRD, Chandigarh.



### 11<sup>th</sup> KSNUAHS Inter-Collegiate Sports Tournament 2024-25

**11<sup>th</sup> KSNUAHS Inter-Collegiate Sports** Kabaddi (M & W), Badminton (M & W), Table Tennis (M & W) Volley Ball (M & W), Chess (M & W), Ball Badminton (M & W), Kho Kho (M & W), Cricket (M). Foot Ball (M), Basket Ball (M & W), Throw Ball (M & W), Yoga, Hand Ball (M & W) and Athletic (M & W) Tournament 2024-25 from **16<sup>th</sup> November 2024 to 19<sup>th</sup> January 2025** for Overall Championship in Colleges. **First place- College of Forestry, Ponnampet, Second Place- College of Horticulture, Mudigere, Third Place- College of Agriculture, Shivamogga**



To,

Book Post

KSNUAHS News

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## Photo News



Dr. R. C. Jagadeesha, Hon'ble Vice Chancellor, KSNUAHS, Shivamogga inaugurated the **Black Soldier Fly production unit** at the Solid Liquid

Resource (SLR) Unit of Vandse Grama Panchayat and addressed the gathering on **29-01-2025**.



ICAR-Krishi Vigyan Kendra, Shivamogga, conducted a capacity development programme on **Improved Production Technology of**

**Fodder Crops** for Scheduled Caste farmers under the SCSP scheme on **06-02-2025**.



The College of Horticulture, Mudigere, hosted an Alumni Meet Nenapingala-2025 from **08-02-2025 to 09-02-2025** with active participation from past graduates.



The **18<sup>th</sup> Scientific Advisory Committee Meeting** was conducted by ICAR-KVK, Shivamogga, on **10-02-2025**.



The **36<sup>th</sup> Scientific Advisory Committee Meeting** was held at the ICAR-KVK, Mudigere, Chikkamagaluru on **11-02-2025**.

Celebration of **Shri Santha Sevalal Maharaj Jayanthi** programme at KSNUAHS, Iruvakk, Shivamogga on **15-02-2025** with enthusiastic participation from officers, staff, and students.



A **Pre-Action Plan Meeting** for ICAR-KVKs was organized from **18-02-2025** and **19-02-2025** at ICAR-KVK, Shivamogga.



Agri-Business Management (ABM) students from MANAGE, Hyderabad, participated in a 10-day Village Visit Programme at ICAR-KVK, Shivamogga, from **14-02-2025 to 24-02-2025** for ten days.



The **PM Kisan Samman Nidhi Yojana 19<sup>th</sup> instalment** release of the PM-Kisan Samman Nidhi Yojana, held at Bagalpur, Bihar, was live-streamed at ICAR-KVK, Shivamogga, on **24-02-2025**.



ICAR-Krishi Vigyan Kendra, Chithradurga conducted by programme on **Field Day of Onion Seed Production** activity at Hosakunduru village, Hosadurga on **01-03-2025**.

