



ಕೃಷಿ - ತೋಟಗಾರಿಕೆ ಮೇಳ - 2026

Krishi -Thotagarike Mela - 2026

ಕೆಲದಿ ಶಿವಪ್ಪ ನಾಯಕ ಕೃಷಿ ಮತ್ತು ತೋಟಗಾರಿಕೆ ವಿಜ್ಞಾನಗಳ ವಿಶ್ವವಿದ್ಯಾಲಯ
ಇರುವಕ್ಕಿ, ಶಿವಮೊಗ್ಗ - 577 412

Keladi Shivappa Nayaka University of Agricultural and Horticultural Sciences
Iruvakkki, Shivamogga - 577 412

ಬರ ನಿರ್ವಹಣೆಗಾಗಿ ನಾವೀನ್ಯತಾ ಕೃಷಿ
Innovative Agriculture for Drought Management



OCTOBER - 2026

30

ಶುಕ್ರವಾರ

31

ಶನಿವಾರ

NOVEMBER - 2026

01

ಭಾನುವಾರ

02

ಸೋಮವಾರ

ಸ್ಥಳ: ಕೃಷಿ ಮಹಾವಿದ್ಯಾಲಯ, ನವಿಲೆ, ಶಿವಮೊಗ್ಗ - 577 204

Venue : College of Agriculture, Navile, Shivamogga - 577 204





KRISHI - THOTAGARIKE MELA - 2026

“Innovative Agriculture for Drought Management”

“ಬರ ನಿರ್ವಹಣೆಗಾಗಿ ನಾವೀನ್ಯತಾ ಕೃಷಿ”



Krishi-Thotagarike Mela 2026 organised by Keladi Shivappa Nayaka University of Agricultural and Horticultural Sciences, Iruvakk, Shivamogga is a four-day Agriculture and Horticulture Exhibition scheduled from 30th October to 2nd November 2026 at the College of Agriculture, Navile, Shivamogga. The Mela will showcase innovative technologies & emerging approaches in agriculture and horticulture aimed at enhancing productivity, profitability, draught

mitigation, resource-use efficiency and sustainability. The exhibition will highlight smart farming, digital & precision agriculture, protected cultivation, climate-resilient technologies, value addition, agri-entrepreneurship and market-oriented production, thereby empowering farmers with knowledge, skills and technologies for a prosperous, self-reliant and Drought Management.

Awards and Honors

During the Mela, “Best Men and Women Farmers” from the six districts under the University's jurisdiction will be recognized and honored for their contributions to agriculture and allied activities. “Best Stall Exhibitors” will also be felicitated for showcasing innovative technologies and products. The Mela is expected to attract nearly ten lakh farmers and stakeholders, with around 400 agri-based companies and institutions participating. The event will provide a vibrant platform for agri-preneurs, government departments, research institutions and NGO's to showcase innovations, promote technology adoption, build meaningful linkages and contribute to the vision of “Innovative Agriculture for Drought Management”.



Stall Tariff

Stall Type	Stall Size (Feet)	Stall Rent (Inclusive of GST)
Fabricated (Hi-tech) Stall	10 x 10	Rs. 25,000
Machinery/Industrial Stall	20 x 20	Rs. 20,000
Economy Stall	10 x 10	Rs. 12,000
Food Stall	10 x 10	Rs. 10,000
Nursery Stall	15 x 30	Rs. 25,000
	15 x 20	Rs. 18,000
Open Space Area		Rs. 40/sqft.

ONLINE STALL BOOKING & APPLICATION PROCEDURE

The stall booking process is now simple, quick and completely online.

I. ONLINE STALL BOOKING :

Website: <https://uahs.edu.in/> or <https://stalls.eventup.in/>

- 1. Complete the Exhibitor Application Form :** Submit the required exhibitor & organization details through the online application form.
- 2. Stall Committee Approval & Stall Type Allotment :** The stall Committee will review your application & allot the applicable stall Type. Approval & allotment will generally be completed within 4–6 hours.
- 3. Select Stall Location & Complete Payment :** After approval, select your preferred available stall location from the online stall map and complete the payment through the available online payment options.

II. STALL ALLOTMENT

Stall allotment is strictly subject to availability & will be made on a **"FIRST-COME, FIRST-SERVED"** basis. Early application is recommended to secure your preferred stall location.

OFFLINE STALL BOOKING & APPLICATION PROCEDURE

- An Offline Counter Stall Reservation facility is also available at: **ICAR - Krishi Vigyan Kendra, Navile Campus, Shivamogga - 577 204, Karnataka.**
- The filled in stall booking form, along with the prescribed stall rent and all sponsorship amounts in the form of DD, should be sent to the Office of the **Director of Extension, Sharavathi Administrative Block, Iruvakk, Anandapura, Sagar, KSNUAHS, Shivamogga - 577412.**
- Payment should be made in the form of **DD (Demand draft) in favour of Chairman, Exhibition Committee, Krishimela, UAHS, Shivamogga.**
- Payment may also be made through online in the name of Chairman, Exhibition Committee, Krishimela, UAHS, Shivamogga to the **SB A/c No. 4083101000683, IFSC code: CNRB0004083, Canara Bank.**
- Stalls can be reserved by paying the prescribed stall rent on or before October 26th 2026.

Contacts for Stall Reservation :

Dr. B.C. Hanumanthaswamy, Professor & ADE, Shivamogga - 9448255252
Dr. Shanthanagouda A.H., Asst. Professor (Fisheries) - 8437511351
Dr. Yallappa M., Asst. Professor (Physical Edu.) - 9481512563
Dr. Krishna Reddy P., Asst. Professor (Entomology) - 9483162891
Dr. Nagaraj R., Sr. Technical Officer - 9353493824

DISPLAY PROFILES

Technologies

- Crop Museum • Technology Park
- Hi-Tech Horticulture
- Protected Cultivation
- Cashew Technologies
- Vertical Farming
- Organic Farming
- Integrated Farming System
- Watershed Management
- Bee Keeping & Bee Park
- Mushroom Production
- Post-Harvest Technologies
- Fisheries • Eco-Tourism

Farm Machineries

- Planting & Transplanting Machines
- Plant Protection Equipments • Irrigation Equipments
- Harvesters and Threshers • Solar Equipments
- Tractors and Tractor- Drawn Equipments
- Tree Climbing Equipments

Agri-Inputs

- Seeds and Planting Materials
- Fertilizers • Micro-Nutrients
- Bio-Pesticides • Organic Manures • Bio-Fertilizers
- Microbial Consortia • Areca Husk Decomposer

Sponsorship for Krishi - Thotagariki Mela-2026

Sponsorship opportunities are available. Interested Companies/Organizations are requested to contact the organizers on or before October 26, 2026.

Sl. No.	Sponsor category	Amount (Rs.)	Provisions
1.	Platinum	5,00,000	Logo of Sponsored Company/Organization displayed at Campus Main Grand arch, Invitation cards, University's Krishimela Webpage and Scrolling of logo at LED Screens of Main Programme Stage & Audience gallery
2.	Diamond	4,00,000	Logo of Sponsored Company/Organization displayed at Main Exhibition Entrance arch, Invitation cards, University's Krishimela Webpage and Scrolling of logo at LED Screens of Main Programme Stage & Audience gallery
3.	Gold	3,00,000	Logo of Sponsored Company/Organization displayed at Hi-Tech stalls Exhibition Entrance arch, Invitation cards, University's Krishimela Webpage and Scrolling of logo at LED Screens of Main Programme Stage & Audience gallery
4.	Silver	2,00,000	Logo of Sponsored Company/Organization displayed at Economy stalls Exhibition Entrance arch, Invitation cards and Scrolling of logo at LED Screen of Audience gallery
5.	Bronze	1,00,000	Logo of Sponsored Company/Organization displayed at Machinery/Industrial stalls Exhibition Entrance arch and Scrolling of logo at LED Screen of Audience gallery



ಕೃಷಿ-ತೋಟಗಾರಿಕೆ ಮೇಳ-2026

Dr. M.V. Dhananjaya

Hon'ble Vice-Chancellor & Patron
Krishi-Thotagarike Mela - 2026
KSNUAHS, Iruvakk, Shivamogga - 577 412

Dr. Raghavendra K. Mesta

Director of Extension & Chairman
Krishi-Thotagarike Mela - 2026
KSNUAHS, Iruvakk, Shivamogga - 577 412
Mob : 94808 38957, E-mail: de@uahs.edu.in

Dr. Sridhara S.

Director of Research & Co-Chairman
Krishi-Thotagarike Mela - 2026
KSNUAHS, Iruvakk, Shivamogga - 577 412
Mob : 94808 38956, E-mail: dr@uahs.edu.in

Dr. H.K. Veeranna

Dean (Agri.) & Campus Head
College of Agriculture, Navile, Shivamogga - 577 204
Mob : 94808 38960, E-mail: deanagrishimoga@uahs.edu.in



ಸ್ಥಳ : ಕೃಷಿ ಮಹಾವಿದ್ಯಾಲಯ, ನವಿಲೆ, ಶಿವಮೊಗ್ಗ

ಸರ್ವರಿಗೂ ಆದರದ ಸುಸ್ವಾಗತ

