# ಕೃಷ್ಠಿ-ತೂಂಜಗಾಲಿಕೆ ಮೇಳ-2025

# Dr. R. C. Jagadeesha

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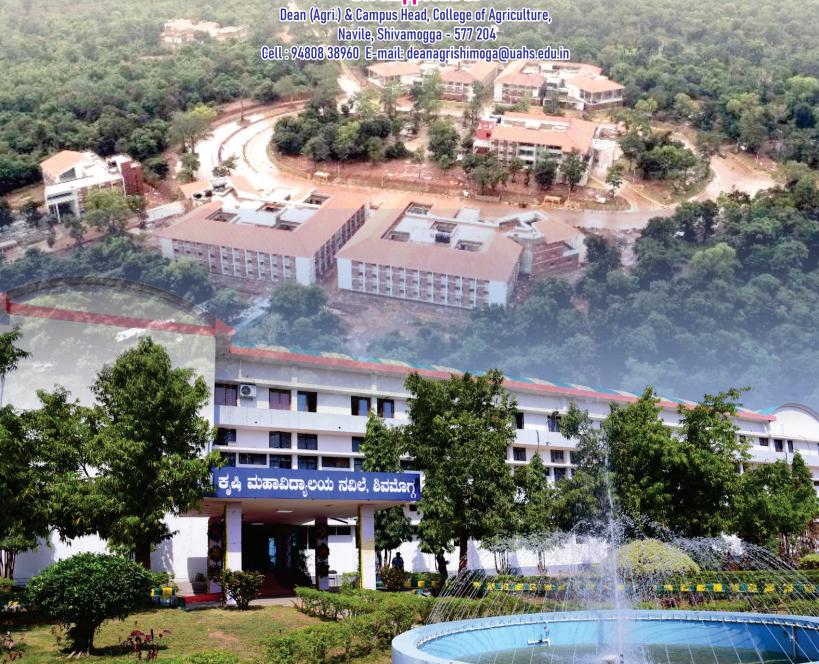
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## Dr. Thippesha D.





ಸ್ಥಳ : ಕೃಷಿ ಮಹಾವಿದ್ಯಾಲಯ, ನವಿಲೆ, ಶಿವಮೊಗ್ಗ

ಸರ್ವರಿಗೂ ಆದರದ ಸುಸ್ಟಾಗತ



# ಕೃಷ್ಠಿ-ತೋಟಗಾಲಿಕೆ ಮೇಳ-2025 Krishi-Thotagarike Mela - 2025



# KRISHI - THOTAGARIKE MELA - 2025

"Sustainable Agriculture through Cooperative Farming"

🅍 Krishi Thotagarike Mela-2025 will be organized with the theme on Sustainable Agriculture through Cooperative Farming" "ಸಹಕಾರ ಕೃಷಿಯಿಂದ ಸುಸ್ತಿರ ಕೃಷಿ"

Krishi-Thotagrike Mela-2025 is a four days Agriculture and Horticultural Exhibition scheduled on 7<sup>th</sup>-10<sup>th</sup> November-2025 at the College of Agriculture, Navile Shivamogga. This year's Mela will place a special emphasis on interdisciplinary and interdepartmental cooperation at Regional, State, National and International level for sustainable development of Agriculture at Global Level.



# **Awards and Honors**



During the Mela, the District level Best Farmers and Farm Women from the seven districts of University jurisdiction will be recognized and honored. In addition, "Best Stall Exhibitors" will be honored at the Mela. The Agriculture & Horticulture Mela is expected to attract nearly 5 lakh farmers and stakeholders. A total of 300 popular Agri-based companies and institutions are expected to participate in the Mela and reach out to end users. This Mega event provides an excellent platform for Agri-preneurs, developmental departments and non-governmental organizations to participate.



# **Stall Tariff**

Stall Type	Stall Size (Feet)	Stall Rent
Fabricated (Hi-tech) Stalls	10 x 10	Rs. 20000
Machinery Stalls	20 x 20	Rs. 18000
Economy Stalls	10 x 10	Rs. 8000

#### **Open Space for Display:**

Mela allows for the display and demonstration of materials for an additional fee of Rs. 25/- per square feet to protect seedlings, shade nets can be erected on their own in open space/

#### **Stall Booking**

- Stalls can be reserved by paying the prescribed stall rent on or before October 30<sup>th</sup> 2025.
- The filled in stall booking form, along with the prescribed stall rent and all sponsorship amounts in the form of DD, should be sent to the Office of the Director of Extension, Sharavathi Administrative Block, Iruvakki, Anandapura, KSNUAHS, Shivamogga-577412.
- Payment should be made in the form of DD in favor of Chairman, Exhibition Committee, Krishimela, UAHS, Shivamogga.
- Payment may also be made through online in the name of Chairman, Exhibition Committee.
  Krishimela. UAHS. Shivamogga to the SB A/c No. 4083101000683, IFSC code: CNRB0004083, Canara Bank.

Brochure, Stall booking form can be downloaded from the University website www.uahs.edu.in

## Sponsorship for Krishi - Thotagarike Mela-2025

Provisions for sponsorship for Mela-2025 are available. The interested Govt. Institutes/ Firms/ Organizations are requested to contact the Organizers on or before 30<sup>th</sup> October-2025.

Platinum Sponsor : Rs. 3,00,000 /Diamond Sponsor : Rs. 2,00,000/Gold Sponsor : Rs. 1,00,000/Silver Sponsor : Rs. 50,000/-

# **DISPLAY PROFILES**

## **Technologies**

- Crop Museum
- Technology Park
- Hi-Tech Horticulture
- Protected Cultivation
- Cashew Technologies
- Vertical Farming
- Terrace Gardening
- Organic Farming
- Integrated Farming System
- Watershed Management
- Bee Keeping & Bee Park
- Mushroom Production
- Post-Harvest Technologies
- Value Addition
- Fisheries
- Eco-Tourism

#### **Farm Machineries**

- Planting & Transplanting Machines
- Plant Protection Equipments
- Irrigation Equipments
- · Harvesters and Threshers
- Solar Equipments
- · Tractors and Tractor- Drawn Equipments
- Tree Climbing Equipments

### **Agri-Inputs**

- · Seeds and Planting Materials
- Fertilizers
- Micro-Nutrients
- Bio-Pesticides
- Organic Manures
- Bio-Fertilizers
- Microbial Consortia
- Areca Husk Decomposer

Campus Main Arch : Rs.50,000/Main exhibition entrance arch (1 No.) : Rs.50,000/Machinery exhibition entrance arch (1 No.) : Rs.50,000/Hi-tech exhibition entrance arches (4 Nos.) : Rs.30,000/Economy stalls exhibition entrance arches (4 Nos.) : Rs.30,000/Crop Museum arch (1 No.) : Rs.25,000/Food Court entrance arch (1 No.) : Rs.10,000/-



