

**M. Sc. (Agri.) theses abstracts produced in the  
Department of Agricultural Extension**

---

**1. Study on Technological Gap and Adoption Level of Improved Cultivation Practices by  
Arecanut Growers of Bhadra Command Area**

**DEEPIKA K. R.**

**ABSTRACT**

A study on technological gap and adoption level of improved cultivation practices by arecanut growers was carried out in Bhadra command area during 2014-15. The number of respondents selected for the study was 120. The data was collected by personal interview method.

Majority of arecanut growers were middle aged (60.00 %), 25.83 per cent of respondents studied up to middle school, 29.17 per cent had low farming experience in arecanut cultivation, 61.66 per cent of the respondents belonged to medium level of annual income category. Considerable percent of the respondents belonged to high innovativeness category, medium risk orientation, high economic motivation and high achievement motivation. Variables such as education, extension participation, innovativeness, mass media utilization and achievement motivation were negatively and significantly related with technological gap of arecanut growers.

45.84 per cent of the respondents belonged to medium category of technological gap. Nearly 47.50 per cent of arecanut growers belonged to medium adoption level category. Majority of arecanut growers expressed their training needs on the practices like identification of pests and diseases (83.40 %), control of pests and diseases (95.80 %), processing of arecanut (75.00%). Majority of the respondents expressed that non availability of labour at right time (76.67%), High incidence of pests and diseases (74.16 %) are the major constraints in arecanut cultivation.

June, 2015

(S. Chandra Naik)  
Major Advisor

## **2. A Comparative Study on Men and Women Self-Help Groups in Shivamogga District**

**CHINMAYI, V.**

### **ABSTRACT**

Self help group is a group of people having a common goal of socio-economic sustainable development discussing their problems and resolving it through appropriate participation decision making. The study was conducted during the year 2015, in Shivamogga district. Main objective of the study was to compare the performance of men and women SHGs, the motivational factors in the formation of Self help groups, various activity undertaken by SHG members, relationship between personal and socio-economic characteristics with performance, suggestions and constraints faced by the members of SHG members. Total of 30 SHGs and 150 respondents were interviewed from three taluks of Shivamogga district.

The findings of the study revealed that, majority of respondents from men SHGs (57.33%) and women (58.67%) SHGs had medium level of social participation. Majority of the respondents from both men (36%) and women groups (37.33%) were having medium level of awareness about developmental programmes. Majority of the respondents from both men SHGs (40%) and women (38.67%) SHGs had medium level of extension participation. Majority of the respondents from both men (42.67%) and women (37.33%) had medium level of extension contact.

With respect to motivational factors, men were formed into self help groups to reduce financial problems (54.67%) and women groups are formed to increase the future savings (74.67%). Majority of both men (73.33%) and women (46.67%) self help groups belongs to medium performance level category. Major constraint faced by the both men (42.67%) and women (36%) respondents were lack of technical guidance. Majority of the respondents (80%) suggested that training programmes should be conducted based on the needs.

June, 2015

(BasavarajBeerannavar)  
Major Advisor

### **3. Impact of Intercrops in Cashew Based Cropping System Followed by the Farmers of Shivamogga District of Karnataka State**

**AKSHATH, K. V.**

#### **ABSTRACT**

The study was conducted in the year 2014-15 in Shivamogga district of Karnataka state with a sample size of randomly selected 120 farmers. The data was collected with the help of structured interview schedule. The socio-economic profile of the respondents in the study revealed that, majority of the respondents belong to young age group (50.00 %), high school education (41.67 %), medium family size category (41.67 %), small land holding category (40.83 %) and medium income level (81.17 %). Whereas, majority of the respondents had low mass media exposure (38.33 %), extension participation category (51.67 %), medium extension agency contact (50.83 %) and medium social participation category (45.83 %). With respect to the intercrops followed in Cashew majority of the farmers (61.67 %) adopted maize as the intercrop in cashew followed by paddy (16.67 %), pineapple (7.50 %) and ginger (6.67 %) in Cashew based cropping system.

The cultivation of intercrops in cashew provides the employment opportunity of an average of 25 man days per acre and it provides the average income of Rs. 53,086.62/- per acre. With respect to adoption level of cashew production technologies most of the farmers (38.33 %) were found in medium adoption category followed by low (35.83 %) and high adoption category (25.83 %). The variables like age, education, farming experience, social participation and extension participation had positive and significant relationship with adoption level at 0.01 levels. Whereas, extension agency contact had negative and significant relationship with adoption level. The major constraints faced by the cashew growers were lack of processing unit (90.96 %), incidence of pest and diseases (85.52 %) and price fluctuation in the market (76.86 %).

June, 2015

(B. Dhananjaya)  
Major Advisor

#### **4. Study on Entrepreneurial Behavior of Mango Growers of Karnataka**

**MANJUNATH**

**ABSTRACT**

A study on entrepreneurial behaviour of mango growers was carried out in Kolar and Ramanagar districts of Karnataka stateduring 2014-15. The number of respondents selected for the study was 120. The data were collected by personal interview method.

The results showed thatmore than half (55.83%) of the respondents had medium entrepreneurial behavior. A majority of the respondents had medium level ofrisk orientation (63.33%), achievement motivation (59.17%), innovativeness (53.33%), decision making ability (52.00%), management orientation(50.00%),scientific orientation (45.83%) and economic motivation (42.50%). Majority of the mango growers (60.00%) were middle aged. 25.00 per cent of the respondents were educated up to high school, 61.66 per cent were had agriculture as main occupation, 32.50 per cent were belonged to small farmers category and 36.67 per cent were had medium experience in mango cultivation. Variables such as education, land holding, annual income, mass media exposure, extension participation and extension contact positively and significantly correlated with entrepreneurial behaviour of mango growers.

Nearly half (49.16%) of the respondents leased their orchard to the pre harvest contractors.Majority of the mango growers most needed training with respect to “marketing of mango and mango products”(37.00%) followed by “irrigation management in mango (33.33%), and entrepreneurial activities”(30.00%).The major constraints faced by mango growers were“lack of storage facility for fruits and processed products”(100%), followed by “fluctuation of prices in mangos” (100%)and “lack of knowledge on processing”(92.50%).

June, 2015

(K. Amaresh Kumar)  
Major Advisor

## **5. A Study on Knowledge and Adoption of Improved Cultivation Practices of Pomegranate Growers in Chitradurga District of Karnataka**

**NAVYASHREE M.**

### **ABSTRACT**

The study was conducted in Chitradurga district of Karnataka state to know the knowledge and adoption of improved cultivation practices of pomegranate during the year 2015-16 considering area and production of pomegranate as criterion. In Chitradurga district, Hosadurga, Hiriyur and Challakere taluks were purposively selected. Further, from each taluk 4 hoblis were selected. From each hobli, 15 pomegranate growers were selected randomly making a total sample size 180. Around 50.00 per cent of the pomegranate growers had medium level of knowledge about recommended cultivation practices. About 42.00 per cent of the respondents had fallen under medium adoption category.

Majority of respondents belonged to middle age group and had medium farming experience and medium land holding. Majority of the respondents had high (42.78%) risk orientation, medium (43.89%) economic motivation and medium (42.78%) innovative proneness. Cent per cent of the respondents had knowledge on fertilizer application, micro nutrients application, irrigation method, growth regulators and had adopted the recommended varieties of pomegranate, fertilizer application, pruning, growth regulators, optimum population and harvesting period. Very meager percentage (26.67 %) of them had knowledge about pest control measures. More than 90 per cent of the respondents had knowledge about recommended inter crops and grades of pomegranate.

A positively significant relationship was observed between level of knowledge and adoption with variables like education, cosmopolitaness, mass media participation, extension contact, innovative proneness, risk orientation and scientific orientation. Cent percent of the respondents expressed the problems like incidence of pests and fluctuation in market price.

July, 2016

(Sudheendra M.)  
Major Advisor

## **6. A Study on Adoption of Dairy Management Practices by KVK Trained Farmers**

**PUNEET**

**ABSTRACT**

A study on adoption of dairy management practices by KVK trained farmers was carried out in the operational area of Shivamogga district of Karnataka state during the year 2015-16. The number of respondents selected for the study was 120. The data was collected by personal interview method

The results showed that majority (85.00%) of the KVK trained dairy farmers had medium adoption level and medium knowledge level (39.17%) regarding improved dairy management practices. Majority (61.67%) of the KVK trained dairy farmers were middle aged. Around 36 per cent of the respondents were educated up to high school, cent percent of respondents engaged in dairy activity and 70.00 per cent of the respondents had high level of annual income. Majority of the respondents had medium level of extension contact (80.00%), mass media participation (50.00%), extension participation (36.67%) and management orientation (70.83%). More than half (55.00%) of the respondents had high scientific orientation and high economic motivation (54.16%). Variables such as education, land holding, occupation, annual income, mass media exposure, extension contact, management orientation and economic motivation were positively and significantly correlated with knowledge and adoption level of the KVK trained farmers.

Majority (76.66%) of the respondents expressed the motivational factors such as, to increase income from the dairy by learning the new practices, followed by to have contact with extension agency (55.00%) for respondents to attend training. The major constraints faced by dairy farmers were financial problem (71.67%) followed by shortage of green fodder during summer season (59.17%) and low price for the milk (44.17%).

June, 2016

(Basavaraj Beerannavar)  
Major Advisor

## **7. A Comparative Analysis of Public, Private and Corporate Extension System**

**KAVYASHREE, S.**

### **ABSTRACT**

The study on comparative analysis of Public, Private and Corporate Extension system was conducted in Tumkur and Chitradurga districts of Karnataka state during 2015-16. Thirty farmers and twenty extension workers were selected from public, private and corporate sector by following simple random sampling procedure. Total sample size for the study was 150 respondents. The data was collected using structural interview schedule developed for farmers and questionnaires for extension workers. The results showed that majority of farmers had favourable (43.33%) perception towards private extension system and extension workers had favourable perception towards public (55.00%) and private (45.00%) extension system. Criteria like technical knowledge (public), job satisfaction (private) and communication (corporate) were found to be a pivotal factor determining the performance of extension workers in respective extension system. Majority of farmers in public, private and corporate extension system were belonged to the category of middle age and medium level of cropping intensity. Whereas, farmers under both public and private extension system had medium level of irrigation intensity.

In public sector they had medium level of socio economic status and high level of risk orientation. In corporate sector, farmers had medium level of mass media participation. In private sector they had medium level of innovative proneness, scientific orientation, extension participation and management orientation. Similarly, farmers had low level of economic motivation, extension agency contact and decision making ability. Extension participation had significant relationship with perception of farmers towards extension system. Major constraints faced by the farmers were 'insufficient training' in public sector, 'no government support' in private and 'labour intensive' in corporate sector. The extension workers expressed 'farmers were less responsive' (public), 'timely operation is not possible' (private) and 'labour intensive' (corporate) as constraints. The suggestions given by farmers and extension workers were increase number of extension staff and conduct extension activities.

July, 2016

(Sahana, S.)  
Major Advisor

## **8. Impact of Bhoochetana Programme in Shivamogga District of Karnataka**

**PRIYANKA, G.P.**

### **ABSTRACT**

The study was conducted in Shivamogga district of Karnataka state during 2015- 16 to measure the adoption of recommended Bhoochetana practices, impact of Bhoochetana programme and to ascertain the constraints and suggestions for effective implementation of Bhoochetana programme. Sixty beneficiaries and sixty non-beneficiaries were selected as the sample for study. The data was collected by personal interview with the help of structured schedule which was developed keeping in view the objectives and variables of the study. Majority of the beneficiaries (70.00 %) belonged to high adoption category. On the other hand most of the non-beneficiaries (86.66 %) belonged to low adoption category. Integrated nutrient management practices like usage of organic manures (100.00 %), soil testing (80.00 %) and fertilizer recommendations (66.66 %), integrated pest and disease management practices like proper spacing (76.66 %), insecticidal spray (73.33 %) and crop rotation (68.33 %) and soil and water conservation practices like land smoothing (60.00%), strengthening of existing bunds (56.66 %) and construction of small section bunds (53.33 %) were the major Bhoochetana practices adopted by the beneficiary farmers.

Majority of beneficiary farmers (58.34 %) belonged to medium annual income category and non-beneficiary farmers (91.67 %) farmers belonged to low income category. There was increase in 12 per cent of nitrogen content in the beneficiaries land compared with the non-beneficiaries. Similarly there was increase of 42.5 per cent of phosphorous, 50.00 per cent of zinc and 42.85 per cent of boron was observed in beneficiaries land. Non-availability of labour (98.33%) and non-availability of inputs in time (93.33 %) were the major constraints in adoption expressed by respondents of improved crop production practices. Adequate and timely provision of inputs (65.00 %) and frequency of visits of field staff need to be increased (51.66 %) were the major suggestions given by the farmers.

July, 2016

(Chandranaiik, S.)  
Major Advisor



## **9. Study on Information Management Behaviour of Arecanut Growers in Shivamogga District of Karnataka**

**ABHILASH, J.**

### **ABSTRACT**

Information management behaviour of farmers play a vital role in adoption of the improved cultivation practices in their farming system. The concept of information management behaviour of arecanut growers is gaining significance as they are emerging as a strong force in increasing the arecanut production in the country. The research study was conducted during 2016-17, in Shivamogga district of Karnataka and found that majority (69.17%) of respondents belonged to medium category of information acquisition behaviour, in case of storage of information 61.66 per cent of respondents grouped under medium category. Whereas, interpersonal sources were the major sources of information for the major chunk of the respondents, 46.67 per cent of the respondents belonged to middle age group, 30.00 per cent of the respondents educated up to high school, 32.50 per cent of the respondents possessed small land holding, 42.50 per cent had very high income, 47.50 per cent had medium level scientific orientation, 49.16 per cent belonged to medium mass media utilization category, 47.50 per cent belonged to medium innovative proneness category, 100 per cent of the respondents possessed Television and Mobile/Telephone, 59.16 per cent of the respondents belonged to medium cosmopolitaness category. Out of 12 independent variables, five variables viz., education, extension contact, mass media participation, social participation and cosmopolitaness showed positive and significant relationship at 1% level of probability with acquisition of information. Further, variables like age, education, extension contact, material possession, social participation, extension participation and cosmopolitaness showed positive and significant relationship at 1% level of probability with storage of information. Majority of the respondents had expressed constraint on lack of sufficient training programmes (72.50%).

August, 2017

(A. T. Krishnamurthy)  
Major Advisor

## 10. Readability and Readers Analysis of Selected Agricultural Publications in Kannada

**CHAITRA, G.**

### **ABSTRACT**

The study was conducted in the year 2016-17 in Dakshina Kannada and Dharwad district of Karnataka state with a sample size of 120 farmers. Simple random sampling procedure was used to select the sample.

The data was collected with the help of structured interview schedule. The socio-economic profile of the respondents revealed that, majority of the respondents belong to middle age group (58.30%), middle school education (35.00%), small land holding category (33.30%), 10-20 years of farming experience (65.00%) and high income level (55.00%). Whereas, majority of the respondents had medium cosmopolitanism (51.67%), medium innovative proneness (39.17%), medium level of extension agency contact (45.00%), low mass media participation (35.00%), medium extension participation category (51.67%) and low political participation category (58.34 %).

The articles published in newspaper, farm magazine and leaflet/folder could be read by the farmers who had an education level up to middle school, high school and above high school level respectively.

With respect to overall reading habit 37.50 per cent of the reader farmers had low level of reading habit, while 33.33 per cent and 29.16 per cent had medium and high level of reading habit respectively.

The variables like age, education, land holding, farming experience, annual income, cosmopolitanism, extension agency contact and extension participation had significant association with reading habit at 0.01 levels. Whereas, innovative proneness, mass media participation and political participation had non-significant association with reading habit.

The major constraints faced by the reader farmers were “Sometimes information published was neither timely nor practical”, “No detailed information about author for future reference” and “Less articles in the form of success stories”.

July, 2017

(Amaresh Kumar. K)  
Major Advisor

## **11. Impact of Vocational Training Programme ‘Friends of Coconut Tree and Plant Protection’ Conducted by Krishi Vigyan Kendra, Shivamogga**

**LEELAVATHI, M.**

### **ABSTRACT**

The present study was conducted to ascertain the impact of vocational training programme ‘Friends of Coconut Tree and Plant Protection’ conducted by KVK, Shivamogga. A total of 120 trainees were considered as sample for the study. The study revealed that majority of the respondents possessed low (55.00 %) and high (41.67 %) knowledge level before and after training. The respondents had low (60.83 %) and high (40.84 %) overall adoption level before and after intervention of training. Majority (89.17 %) of the respondents had adopted use of coconut palm climbing equipment, 97.50 per cent of the respondents practicing right time of harvesting coconuts and 81.67 per cent are identifying major pest and diseases. Nearly 33.33 per cent of the respondents possessed 21 to 50 number of coconut trees after training. Only seven respondents (5.83 %) were professional coconut tree climbers before undergoing training and it was enhanced to 20 per cent after training. None of the respondents were using climbing equipment before undergoing training and majority (89.17 %) of the respondents were using it as means of climbing after training. There is an average additional gain of earnings by ₹ 55,812 /- per annum by the professional coconut tree climbers after training. There is an average yield of 120 coconuts per year per tree after training when compared to the yield of 100 nuts per tree per year before training. Majority of the respondents expressed the constraints such as problems related to insurance renewal and claims (81.67 %) and difficulty in using the equipment for the trees with bigger trunk size (55.83 %). Suggestions such as organizing awareness programmes related to insurance (75.00 %) and provision for safety belt (65.00 %) were expressed.

July, 2017

(Basavaraj Beerannavar)  
Major Advisor

## 12. Impact of Mobile Agro-advisory Services on the Farmers of Udupi District

**NAVINKUMAR**

### **ABSTRACT**

The sector of agriculture benefits more from mobile phones in the developing countries as it saves money, time and offers accurate advantage for farmers. The research study was conducted during 2016-17.

Majority (48.33%) of the respondents' belonged to young age, 35.00 per cent of the farmers were educated upto P.U.C. level, 75.83 per cent had nuclear type of family, 48.33 per cent were engaged in agriculture and animal husbandry occupation, 42.50 per cent farmers possessed small land holding, 40.83 per cent of the respondents belonged to high Annual income category, 65.83 per cent of the farmers had high level scientific orientation, 54.17 per cent of the farmers had high extension contact, 48.33 per cent of the farmers belonged to medium extension participation category, 67.50 per cent of the farmers belonged to high mass media utilization category, 64.17 per cent of the farmers belonged to medium Innovative proneness, 67.50 per cent of the farmers belonged to medium Achievement motivation category, 62.50 per cent of the farmers had high level risk orientation, 55.48 per cent had high level Knowledge and 48.33 percent had high level of Adoption of Mobile agro-advisory services. Total 13 independent variables selected for the study, three variables *viz.*, Education, Achievement motivation and Risk orientation showed positive and significant relationship at one per cent level of probability with Knowledge level, among the 13 independent variables, five variables *viz.*, Achievement motivation, Risk orientation, Scientific orientation, Innovativeness and Extension participation showed positive and significant relationship at one per cent level of probability with Adoption level. Major constraint expressed was lack of Practical exposure (76.67%). Major suggestion expressed was regular weather forecasting (93.33%).

July, 2017

(Dhananjaya B)  
Major Advisor

### **13. Knowledge Impact and Coping Mechanism to Climate Change by Farming Community of Chitradurga District**

**VASANTHI, C.**

#### **ABSTRACT**

The study on knowledge impact and coping mechanism to climate change by farming community was conducted in Chitradurga district of Karnataka during 2016-17. By simple random sampling 120 adopter and 30 non adopter farmers were selected, constituting sample size of 150. The data was collected using pretested interview schedule. The result showed that majority of the adopters (74.16%) non adopters (86.67%) had medium level of knowledge on climate change. It was observed that social participation (40.38%) was most impacted followed by extension participation, family type and cosmopolitaness in case of adopter farmers. None of them were significant in case of non adopter farmers. It was found that farmers without adopting any coping mechanism get net returns of ₹ 11727.65/hectare. The additional return due to adoption of coping mechanism was maximum in case of drip irrigation + mulching + protected cultivation model (₹ 182384.51). Majority of the adopter and non adopter farmers were male and belonged to middle age category having medium farming experience and medium irrigation potential. Majority of the adopter farmers were educated upto PUC, had medium sized land holding and medium family size. Majority of the non adopters belonged to read only category having marginal land holding and small sized family. Majority of the adopters had medium level of mass media participation, innovativeproneess, extension agency contact, risk orientation, management orientation, information seeking behaviour, preparedness for adaptation and change resistance, whereas majority of the non adopters had low level of innovativeproneess, extension agency contact, risk orientation, information seeking behaviour, preparedness for adaptation, medium level of mass media participation and management orientation and high level of change resistance. Major constraints faced by adopter and non-adopter farmers were 'borewell failures' and 'high cost of irrigation facility' respectively. The suggestion included 'providing subsidies to climate proof technology' and 'promoting climate smart agriculture.'

July, 2017

(Sahana, S.)  
Major Advisor

## **14. A Study on Impact of Emerging Institutional Interventions in Fruits and VEGETABLES Marketing at Davangere District**

**GAYATHRI, G.N.**

### **ABSTRACT**

The study was conducted on impact of emerging institutional interventions in fruits and vegetables marketing at Davangere district of Karnataka during 2017-18. By simple random sampling, 40 farmers each from public, co-operative and private market interventions were selected, constituting sample size of 120. The data was collected using pretested interview schedule. The results showed that majority of the public (72.50 %), co-operative (70.00%) and private (70.00%) market interventions adopting farmers had medium level of knowledge on market intervention. It was observed that overall social impact due to different market interventions was found to be high in private (0.61) market intervention followed by co-operative (0.54) market intervention. The co-operative market intervention was found to be efficient market for Chilli (1.22) and Banana (1.22). The efficient market for Tomato(2.71) was private market intervention. For Papaya(1.04), public market intervention was found to be efficient market. Majority of public, co-operative and private market interventions respondents belonged to middle age category with medium level of education having medium level of farming experience. Majority of the farmers belonged to medium level of economic motivation, decision making ability, market orientation, cosmopolitaness and information seeking behavior are from public, co-operative and private market interventions. Major constraint faced by public (56.67%) and co-operative (45.00%) market intervention was labour availability but post harvest activities (65.83%) were the major constraint in private market intervention. The suggestions given was providing stable prices to produce (87.50%)in public market intervention, supply of inputs from HOPCOMS (97.50%) in case of co-operative market intervention and providing grading facility at collection centers(90.00%) in private market intervention.

July, 2018

(Sahana, S.)  
Major Advisor

## **15. Decision Making and Participation of Farm Men and Women in Paddy Cultivation: A Study in Shivamogga District.**

**KAVYASHREE, C.**

### **ABSTRACT**

The present study was carried out in Shivamogga district of Karnataka state during the year 2017-18 to analyze the decision making pattern and participation of farm men and women in cultivation of paddy crop. A total of 120 respondents (60 farm men and 60 farm women) of both rainfed and irrigated paddy area were interviewed using a pre- tested interview schedule. The study revealed that majority of farm men are medium (60.00 %) to high (23.33 %) level decision makers, and majority of farm women are medium (50.00 %) to low (28.33%) level decision makers. More than half of farm men are medium (53.33 %) to high (26.67 %) level participators and large number of the farm women had medium (46.67 %) to low (33.33 %) level of participation in paddy cultivation activities.

Variables like age, achievement motivation, extension participation and farming experience is positive and significant with decision making pattern of farm men. Variables such as age and farming experience of farm women are significant with decision making pattern. When it comes to extent of participation of farm men and women, the variables like attitude towards farming, mass media participation and extension participation of farm men are positively significant with extent of participation of farm men and three variables namely farming experience, attitude towards farming and age of the farm women are significant with extent of participation of farm women.

Major problems expressed are non-availability of agricultural labors (86.67 % and 81.67 %) and Low price/less profit margin (71.67 % and 66.67 %) by farm men and women respectively. The major suggestions given are enhancement of minimum supportive price for paddy (80.00 % and 61.67 %) and promotion of mechanization/ custom hiring system (75.00 % and 50.00 %) by farm men and women respectively.

August, 2018

(Basavaraj Beerannavar)  
Major Advisor

## **16. A Study on Knowledge and Socio-Economic Impact of Diploma in Agricultural Extension Services for Input dealers (DAESI)**

**MAMATA, V. N.**

### **ABSTRACT**

The present study was conducted in Shivamogga and Davanagere districts of Karnataka state to ascertain the knowledge and socio-economic impact of Diploma in Agricultural Extension Services for Input Dealers (DAESI). A total of 120 respondents were considered as a sample for the study. The study revealed that majority of the respondents possessed medium(64.16%)level of overall knowledge regarding agricultural aspects. The respondents had high level of knowledge on crop production(94.00%) followed by crop protection(93.00%) and soil health(88.00%). Economic impact of DAESI programme showed significant results. Average number of farmers visited input dealer shop prior to diploma was 140/seasonwhich had been increased to 217/seasonafter availing diploma. Frequency of visit made by the farmers in input marketprior to diploma was 2 times/seasonwhich had been increased to 3 times/season after availing diploma.The magnitude of stocking of inputs like fertilizers (35.00%), micronutrients (12.00%) and plant protection chemicals (1.76%) had been decreased. In every season waiting time has been decreased from 10to7 daysin case of seeds, 5-3 days in case of fertilizers and 7 to 5 days in case of plant protection chemicals. Annual turnover from existing has increased to the magnitude of 12.50 per cent in case of seeds, in case of fertilizers (68.00%), in case of micronutrients (50.00%) and in case of plant protection chemicals (23.00%). Social skills such as leadership qualities (23.19%), managerial0skills (7.64%), technical skills (26.42%), rapport building (15.83%) and social/self-empowerment (25.00%) showed highly significant results. Cent per cent of the respondents expressed that constraint such asless coverage of information related to latest plant protection chemicals and varieties in the course curriculum. Inclusion of latest information related to plan protection chemicals and varieties in the course curriculum was suggested by cent per cent of the respondents.

August, 2018

(M. Sudheendra)  
Major Advisor



## **17. A Study on Utilization Pattern of ICT Tools by the Farmers of Shivamogga and Chikamagaluru Districts**

**SAGAR S PUJAR**

### **ABSTRACT**

The study was conducted in the year 2017-18 in Shivamogga and Chikamagaluru district of Karnataka state with a sample size of 120 farmers. Simple random sampling procedure was used to select the sample.

The data was collected with the help of structured interview schedule. The socio-economic profile of the respondents revealed that majority of the respondents belong to middle age group (51.70%), high school education (41.67%), small land holding category (32.50%), 10-20 years of farming experience (40.83%) and high-income level (61.70%). Whereas, majority of the respondents had medium and low cosmopolitaness (35.00%), medium innovative proneness (55.83%), medium economic motivation (45.00%), medium mass media exposure (37.50%), medium information seeking behaviour (52.50%) and farmers had low political participation (58.34 %).

With respect to regularity of using ICT tools, whats app was used daily by majority of the respondents (81.67%). While, e-Krushika app was used once in 3 days by 48.34 per cent of respondents, followed by KMAS tool user used it once in a week (57.50%). Further the extent of agricultural information used, whats app (67.50%) and KMAS (53.34%) of the farmers were used partially and e-Krushika app (55.00%) and KCC (67.50%) of the respondents were these tools to get specific information.

The variables like education, innovative proneness, economic motivation and mass media participation had significant association with utilization of ICT tools at 0.01 level. Whereas, age, land holding, farming experience, annual income, cosmopolitaness, extension participation, information seeking behaviour and political participation had non-significant association with utilization of ICT tools.

The major constraints faced by the ICT tools user farmers were “Unaware of origin of the information generated”, “Risk in adoption technology” and “Poor network connectivity”.

August, 2018

(Amaresh Kumar. K)  
Major Advisor

## **18. Adoption of Production Technologies and Marketing Behaviour of Tomato Growers in Chikamagaluru District**

**SHRIKANT**

**ABSTRACT**

The study was conducted during the year 2017-18 in Chikamagaluru district of Karnataka state with a sample size of 120 farmers. Simple random sampling procedure was used to select the respondents.

The data was collected with the help of structured interview schedule. The socio-economic profile of the respondents revealed that, majority of the respondents belong to middle age group (51.67%), high school education (33.34%), small family size (50.00%) and land holding category (41.67%), medium annual income (50.84%). Whereas, majority of the respondents had medium extension contact (48.34%), extension participation (54.67%), mass media participation (66.67%), scientific orientation (55.84%), achievement motivation (55.84%), risk orientation (44.16%), innovativeness (48.34%) and low level of social participation (51.66%).

It was observed that half (50.00 %) of the respondents belonged to medium level of adoption category. Whereas, 25.84 per cent and 24.16 per cent of respondents belonged to high and low level of adoption category respectively.

With respect to marketing behaviour more than half (57.50 %) of respondents had medium level of marketing behaviour. Followed by, (21.66%) high and low (20.84%)

The variables like education, land holding, annual income, extension contact, extension participation, social participation, scientific orientation, achievement motivation and innovativeness had significant association with adoption of tomato production technologies at 0.01 levels. Whereas, age, family size, mass media participation risk orientation had non-significant association with adoption of tomato production technologies.

The major constraints faced by the farmers in adoption of production technologies and marketing of tomato were “Costly storage facilities”, “Labour problem”, “Diseases and pest problem”, “High charges of commission agent”, “Fluctuation in market price” and “Lack of remunerative price”.

August, 2018

(A. T. Krishnamurthy)  
Major Advisor

## **19. A Study on Problems and Prospects of Mechanized Paddy Cultivation through Custom Hiring Centres in Udupi District**

**SUBHASH KALAGI**

### **ABSTRACT**

The study was conducted to know the problems and prospects of paddy mechanization practices followed by farmers of Udupi district by involving 120 respondents using random sampling technique. The study revealed that Majority of the respondents faced the problems like non availability of machineries during peak season (100.00 %), less number of government CHSC (95.83 %), high initial investment (87.50 %), fragmented land holdings (75.00 %), implements and machineries requires frequent repairs (70.83 %) and 61.66 per cent opined mechanized that paddy cultivation has highly prospective. Further, it was clear from the data that for every one rupee invested by government CHSC respondents got 1.43 rupee returns while private CHSC respondents got 1.32 rupee returns hence it is clear that government CHSC is economically more viable than the private CHSC.

The study revealed that nearly half of the respondents (44.00%) and 43.00 per cent belonged to medium level of overall knowledge category about farm mechanization practices both among the government and private CHSC respectively. Further, more than half of the government CHSC respondents (63.33%) and 73.33 per cent of private CHSC respondents belonged to medium level of adoption category.

This study revealed that a larger number of government CHSC respondents were of middle aged (66.67 %), educated up to high school (38.33 %), having medium family size (61.67 %), medium farming experience (36.66 %) and medium level of other socio economic characteristics. A considerable number of private CHSC respondents were of middle aged (58.33 %), studied up to high school (23.33 %), having medium family size (65.00%), medium farming experience (33.33%) and medium level of other personal and socio economic characteristics.

August, 2018

(Dhananjaya B)  
Major Advisor